

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:	)	<b>Mail Stop Amendment</b>
	)	
Michael CURTISS et al.	)	Group Art Unit: 2165
	)	
Application No.: 10/662,931	)	Examiner: T. Pardo
	)	
Filed: September 16, 2003	)	
	)	
For: SYSTEMS AND METHODS	)	
FOR IMPROVING THE	)	
RANKING OF NEWS	)	
ARTICLES	)	

**REQUEST FOR RECONSIDERATION**

U.S. Patent and Trademark Office  
Customer Window, Mail Stop Amendment  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the non-final Office Action, dated January 8, 2007, Applicants  
request reconsideration of the outstanding rejections in view of the remarks below.

**Remarks** begin on page 2 of this paper.